



Management Ventures, Inc.

# MVI-Insights.com/.eu

Retailer News and Data Forecasts • MVI Analysis • Strategic Retail Insight

*For Anyone Doing Business With A Retailer:*

*Branded Manufacturers, CPG Suppliers, Financial Service Organizations,*

*Ad or Brand Agencies and Strategic Marketing Companies*

## Your Online Gateway to Retail Data, Insight, and Analysis

MVI-Insights.com/.eu, MVI's web-based retail research tools, gives you access to original, useful insights and powerful data/planning tools for your retail customers, channels, and markets. MVI-Insights.com is a must-have for anyone trying to build, enhance, or maintain a relationship with a retailer.

Customized content and email alerts ensure that you stay up-to-date on developments at your key customers. Easy-to-use features and navigation save you time and help you quickly find the information you need to do your job.

- Executive-level summaries and MVI News Briefs: invaluable for top-to-top meeting preparation
- Comprehensive data reports: the foundation for successful account planning and internal selling
- MVI articles and training slides: translate MVI insights and frameworks into next steps and implications for your business

### Insight Centres: Connect with Key Retailer News and Views, Org Charts, SWOT Analyses, and Data Reports

- Access all MVI insights and data for a retailer, channel, and country in one convenient location
- MVI Data reports give you the best views to help you make informed decisions about your retail customers. Pre-designed reports at the retailer, channel, and country level are available that feature financials, sales forecasts, and IRI data.
- Access the training slides presented by our retail analysts at MVI Retail Events

### MyMVI: Access All Your Preferred Content in One Central Location

- Choose the retailers, countries, and channels for which you want to receive MVI News Briefs, Articles, and Slides
- Manage your alerts so you receive an email when new content is posted: immediately, daily or weekly
- Access and run "My Saved Reports" to save you time



## ReportBuilder: Our Most Powerful Reporting Tool

- Compare data across retailers, channels, and countries
- Build your own data report in minutes

**Limited Time Offer - Request A Free Trial** of MVI-Insights.com or MVI-Insights.eu if you are not a current subscriber.

For more information or to schedule a web demonstration, please call your client development manager at 1.617.588.4100 or email: [customerservice@mventures.com](mailto:customerservice@mventures.com).

